

## Start Small; Dream Big

Dear Parents

We are delighted that our school has been selected to take part in an exciting pilot programme to improve careers education in primary schools across England.

### What is it?

'**Start Small; Dream Big**' is a free career-related learning programme for primary schools, delivered by [The Careers & Enterprise Company](#) (CEC) and backed by the [Department for Education \(DfE\)](#).

The programme will be delivered in our region by [North East Ambition](#), who work with hundreds of other primary schools to support young people to reach their full potential.

### Why does this programme exist?

It is part of the government's drive to ensure all young people are supported to develop the right skills and knowledge to enable them to thrive in their future careers. [Research](#) shows that children can fix their aspirations and create future-limiting stereotypes by as young as six years of age. [Research](#) has also shown that Career-Related Learning (CRL) can widen aspirations and challenge stereotypes so that children keep an open mind about the world of work as they move through education.

### Participation in the programme will help to:

- Increase awareness and aspirations amongst primary aged children of the range of jobs and careers pathways available to them in the future.
- Develop understanding amongst children of the link between what they learn in school, skills and the world of work.

### How can you help?

**Keep an eye out for updates and information as we develop our whole school approach to career-related learning (CRL).** Over the coming months, we will be sharing updates about our approach, learning sessions for parents & carers and some of the exciting activities that our children will be taking part in.

**Volunteer to come into school!** We would be delighted if you would be willing to come in to school to talk about your career. This could be anything from a short talk with your child's class, to a hands-on workshop or even a whole school assembly!

**Support us in developing a network of local employers/businesses.** We are keen to develop relationships with a wide range of employers and employees (including those who are self-employed) to work with us. Please share our post on Facebook or, if you know of anyone that might be interested, they can contact [admin@hipsburn.northumberland.sch.uk](mailto:admin@hipsburn.northumberland.sch.uk) to find out more.

To find out more about the programme, volunteer or connect us with a local employer, please do get in touch.

Kind regards  
Mrs Atkinson

